



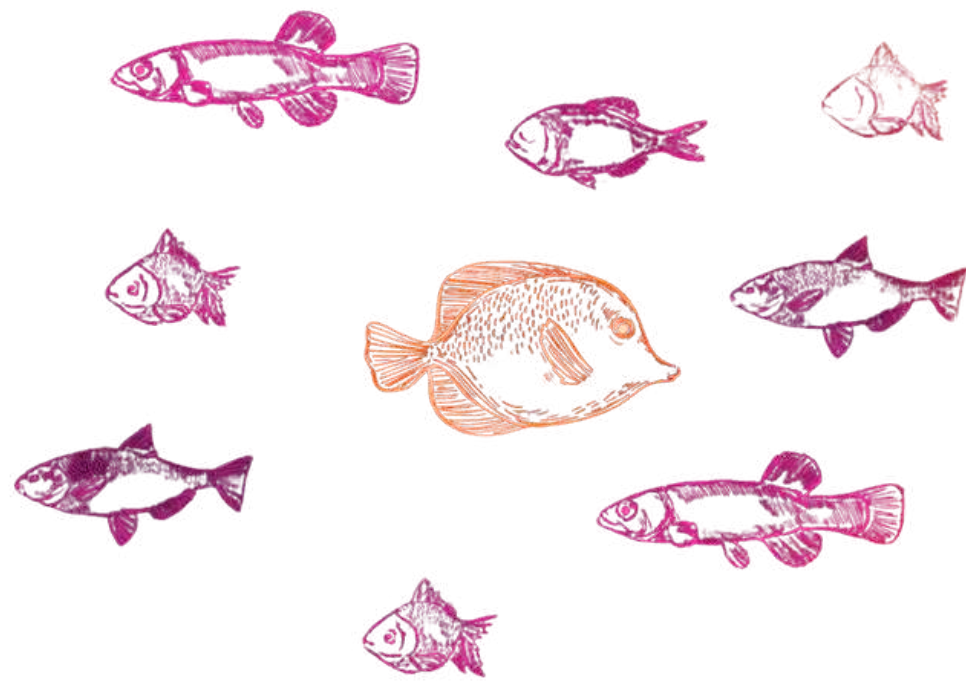
The GEN identifies, inspires, empowers, connects, and builds up public sector champions to drive positive change within their institutions and increase the impact of public policy at scale.

Acting as an **open aggregator**, GEN brings together public servants and implementing and technical assistance partners to codify their knowledge into a one-stop hub, preserving valuable intellectual property that might be otherwise lost or siloed and underleveraged. Through a disruptive **AI-powered platform and locally-led incubators**, the GEN acts as a **'global commons'** for **knowledge sharing, network building, skill development, and innovative problem-solving** for governments and their champions to overcome emerging challenges at a fraction of traditional costs.



The GEN is built on the idea that all major, population-level, and systemic advances in social and economic well-being can be attributed to **transformative changes born by governments** – whether through open market policies, strengthening the rule of law, public sector investment, and service delivery (e.g., education, healthcare).

With **over 100M purpose-driven public sector workers worldwide**, governments hold the potential to solve society's most pressing structural issues. The shifting aid landscape accelerates the need to maximize this potential. There are **multiple barriers** that limit the scope of action of public servants within governments.



Entrenched governance issues	Perverse institutional incentives	Lack of accurate and timely data
Capacity gaps	Siloed operations	Resource constraints
Political interference or bureaucratic red tape	Lack accountability and transparency mechanism	Resistance to innovation and change

These **deep-seated systematic challenges** often leave them feeling frustrated, demotivated, and isolated. In our conversations with 100+ civil servants, many described feeling like **'fish swimming against the current'**

How can public servants maximize their potential to deliver lasting impact?

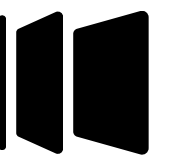
The Government Effectiveness Network (GEN) A global network of public sector champions

What drives us

Radically **multiplying local government-led transformations** to better serve citizens and tackle today's complex social and environmental challenges, supporting the **welfare and well-being** of billions of people

Key Levels

- 1 Build capabilities**
Provide the hard and soft-skills necessary to drive change, accessible at a click of a button
- 2 Inspire a shared vision**
Inspire a new generation of change-makers, leaders and do-ers
- 3 Leverage network effects**
Scale impact by creating a self-sustaining, global network of change ambassadors
- 4 Aggregate, curate and share knowledge**
Be the go-to source of resources and content on government effectiveness, globally
- 5 Incubate solutions**
Accompany champions in their journey by incubating challenges and solutions
- 6 Provide a safe space**
Be seen as a safe space to share successes and failures, building a collegial culture



The GEN experience

Empowering Public Servants to Drive Sustainable Transformation



The GEN brings together and connects public servants in the Global South: equipping them with an AI-powered platform that aggregates and curates knowledge and fosters peer-to-peer collaboration and training, and with in-person cohorts designed to inspire, incubate, and materialize cost-effective solutions to structural challenges

The cohort journey



Empowerment hub

An open and dynamic platform that combines an AI-powered engine for government reformers to access on-demand policy outputs and curated knowledge, with a learning and networking space that further empowers participants through inspirational sessions led by champions and experts, safe spaces for sharing failures and celebrating victories, expert-led training sessions and peer-to-peer learning to enhance technical expertise and essential soft skills, and mentorship from experienced public sector champions



Incubator

An incubator journey focused on supporting leaders tackling deep-rooted issues that impact government performance. Selected champions and their teams work through a tailored advisory program, which leverages the Empowerment Hub and identifies context-specific solutions to complex, systemic problems. The Journey finalizes in a presentation to potential supporters aiming to catalyze the solution

Champions will work alongside their teams and follow a tailored advisory path led by experts who will guide them through this process. The result is a transformation program for the champion's organization with a clear roadmap and support plan for implementation.

Who is GEN for



Government and Civil Servants

Purpose-driven public servants who know the transformative potential within their institutions but often face isolation in reform efforts



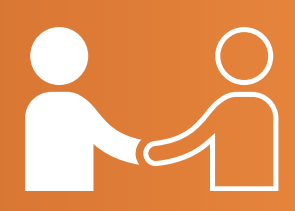
NGOs and TA Providers

Forward-thinking organizations who recognize the value of making their expertise available and sustainable beyond the individual projects they implement



Philanthropy and Funders

Strategic funders who seek sustainable models that create lasting institutional change within government systems



Broader Development Community

Development practitioners who see the need for more efficient knowledge transfer and local empowerment in a changing global landscape

What's next

2025

2030

The launch of the first chapter of GEN cohort experience in Kampala, Uganda, new cohorts in Colombia and Morocco, and the unveiling of the global Knowledge Hub

By 2030, the GEN will have empowered +1,500 public servant champions and their teams, led to an accumulated +200 transformations, and reached +20,000 subscribers globally

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